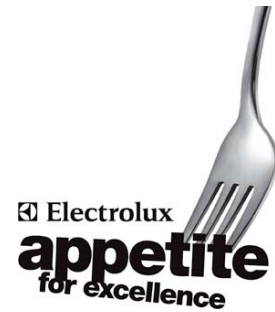


electrolux appetite for excellence 2012 privacy policy



Our Commitment To Your Privacy

This site is owned and operated by Young Chef of the Year Pty Ltd (ABN 20 106 833 121). Young Chef of the Year Pty Ltd aim to provide their customers with confidence and are committed to protecting their privacy.

The personal information that you provide to enter this award will be used by Young Chef of the Year Pty Ltd (including its marketing and communications agencies and the Electrolux Appetite for Excellence 2012 Partners), to conduct the promotion.

If you do not want Young Chef of the Year (or its marketing or promotional agencies on its behalf) to contact you for this purpose, please let us know by emailing us at info@appetiteforexcellence.com. If you wish to request access to or correction of personal information, please email us at info@appetiteforexcellence.com.

This privacy policy discloses what information we gather and how it is handled.

1. What information does Young Chef of the Year Pty Ltd collect?

Each time someone visits our site, our web server collects the following types of information:

- The number of users who visit
- The date and time of visits
- The number of pages viewed
- How users navigate through the site

Young Chef of the Year Pty Ltd collects two types of information:

- Optional and voluntary submissions. These are voluntary submissions to submit an application form, email a friend and participate in competitions;

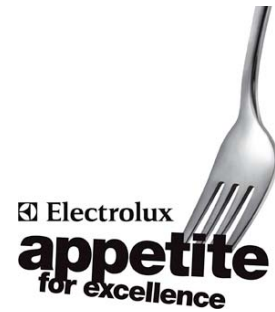
Young Chef of the Year Pty Ltd gathers information through aggregated tracking derived mainly by tallying page views throughout our sites. This information allows us to better tailor our content to readers' needs and to help our advertisers and partners better understand the demographics of our audience. Because Young Chef of the Year Pty Ltd derives its revenue from sponsorships, providing such aggregated demographic data is essential to keeping our service free to users.

2. How does Young Chef of the Year Pty Ltd collect information?

2.1 Application Forms

To be considered for the Electrolux Australian Young Chef 2012, Electrolux Australian Young Waiter 2012 or Electrolux Australian Young Restaurateur awards, applicants are required to submit an application form containing personal details and information.

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2.2 Cookies

We use technology called cookies when you visit our site. Cookies are small pieces of information which can be stored on your hard drive (persistent cookies) or in memory (session cookies). They can record information about your visit to the site, allowing it to remember you next time you visit and provide a more meaningful experience.

We use cookies to offer you increased security. Despite common myths, the cookies we send to your PC cannot read your hard drive, obtain any information from your browser or command your computer to perform any action. They are designed so that they cannot be sent to another site or be retrieved by any site other than Young Chef of the Year Pty Ltd.

A user may refuse cookies by turning them off in their browser. If you've set your browser to warn you before accepting cookies, you will receive the warning message with each cookie. You do not need to have cookies turned on to use this site. However, you do need cookies to actively participate in polling.

All information, regardless of who provides it, will be handled by Young Chef of the Year Pty Ltd in accordance with this privacy policy.

3. Use of Information

The type of information we collect from you will depend on what online services you use.

We use any information voluntarily supplied by our users to improve the web site, whether to provide interactive or personalised elements on the site or to better prepare future content based on the interests of our users.

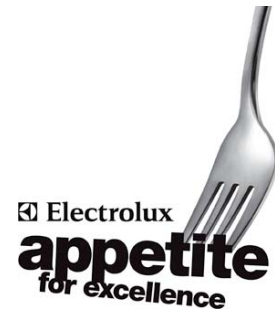
Tracking information is used to determine which areas of our site users like and dislike based on traffic to those areas, we do not track what individual users read, but rather how well each page performs overall.

We create reports on user demographics and traffic patterns for sponsors. This allows our partners to advertise more effectively. As we don't track the usage patterns of individual users a partner is unable to identify whether a user has clicked on their advertisement. We will not disclose any information about any individual user except to comply with applicable law or valid legal process or to protect the personal safety of our users or the public.

4. Sharing of Information

We use the above information to tailor our content to suit your needs and help our partners better understand our audience's demographics. This is essential to keep our service free.

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We will only use or disclose personal information or information generated by cookies in accordance with the Young Chef of the Year Pty Ltd Privacy Policy.

5. Security

Young Chef of the Year Pty Ltd operates secure data networks protected by industry standard firewall and password protection systems. Our security and privacy policies are periodically reviewed and enhanced as necessary and only authorised individuals have access to the information provided by our customers.

6. Opt-Out Policy

We give users options wherever necessary and practical which includes:

- Opting not to participate in certain interactive areas, which alleviate the need to gather any personally identifiable information from our users.

7. Your Consent

By using this site, you consent to the collection and use of this information by Young Chef of the Year Pty Ltd. If we decide at any point in time to change our privacy policy, we will post any changes on this page so that you are always aware of what information we collect, how we use it, and under what circumstances we disclose it.

8. Disclaimer for Interactive Services

Young Chef of the Year Pty Ltd maintains the interactive portion(s) of their web site as a service free of charge. By using any interactive services provided, you are agreeing to comply with and be bound by the terms, conditions and notices relating to its use:

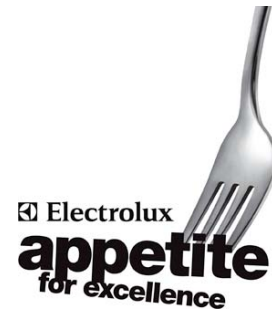
8.1

The information, products, and services included on this web site may include inaccuracies or typographical errors. Changes are periodically added to the information herein. Young Chef of the Year Pty Ltd may make improvements and/or changes in this web site at any time. Advice received via this web site should not be relied upon for personal, legal or financial decisions and you should consult an appropriate professional for specific advice tailored to your situation.

8.2

Young Chef of the Year Pty Ltd makes no representation or warranty of any kind as to the accuracy or completeness of the information. It is general information only and should not be considered as a comprehensive statement on any matter and should not be relied upon as such.

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8.3

Young Chef of the Year Pty Ltd does not guarantee the security of this website, give any warranty of reliability or accuracy nor accepts any responsibility arising in any other way including by reason of negligence for, errors in, or omissions from, the information on this website and does not accept any liability for any loss or damage, however caused, as a result of any person relying on any information on the website or being unable to access this website.

8.4

Young Chef of the Year Pty Ltd will not be liable for any loss or damage whatsoever which is suffered (including but not limited to indirect or consequential loss) or for any personal injury suffered or sustained except for any liability which cannot be excluded by law.

8.5

With the use or performance of this web site,

8.6

With the delay or inability to use this web site,

8.7

With the provision of or failure to provide services, or

8.8

For any information, software, products, services and related graphics obtained through this web site or otherwise arising out of the use of this web site, whether based on conduct, tort, and strict liability or otherwise, even if Young Chef of the Year Pty Ltd has been advised of the possibility of damages.

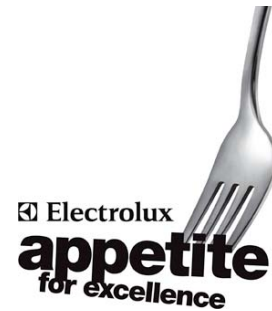
8.9

Due to the fact that certain jurisdictions do not permit or recognise an exclusive or limitation of liability for consequential or incidental damages, the above limitation may not apply to you. If you are dissatisfied with any portion of this web site, or with any of these terms of use, your sole and exclusive remedy is to discontinue using this web site.

8.10

This agreement is governed by the laws of the State of New South Wales, Australia. You hereby consent to the exclusive jurisdiction and venue of courts in New South Wales, Australia in all disputes arising out of or relating to the use of this web site. Use of this web site is unauthorised in any jurisdiction that does not give effect to all provisions of these terms and conditions, including without limitation this paragraph.

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8.11

You agree that no joint venture, partnership, employment, or agency relationship exists between you and Young Chef of the Year Pty Ltd as a result of this agreement or use of this web site.

8.12

The performance of this agreement by Young Chef of the Year Pty Ltd is subject to existing laws and legal process, and nothing contained in this agreement is in derogation of its right to comply with governmental, court and law enforcement requests or requirements relating to your use of this web site or information provided to or gathered with respect to such use.

8.13

If any part of this agreement is determined to be invalid or unenforceable pursuant to applicable law including, but not limited to, the warranty disclaimers and liability limitations set forth above, then the invalid or unenforceable provision will be deemed superseded by a valid, enforceable provision that most closely matches the intent of the original provision and the remainder of the agreement shall continue in effect.

8.14

This agreement constitutes the entire agreement between the user and Young Chef of the Year Pty Ltd with respect to this web site and it supersedes all prior or contemporaneous communications and proposals, whether electronic, oral or written with respect to this web site.

8.15

A printed version of this agreement and of any notice given in electronic form shall be admissible in judicial or administrative proceedings based upon or relating to this agreement to the same extent and subject to the same conditions as other business documents and records originally generated and maintained in printed form.

8.16

Fictitious names of companies, products, people, characters and/or data mentioned herein are not intended to represent any real individual, company, product or event. Any rights not expressly granted herein are reserved.

8.17

Young Chef of the Year Pty Ltd (ABN 20 106 833 121) is located at Level 3, Suite 305-307, 66 King Street, Sydney NSW 2000

8.18

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